

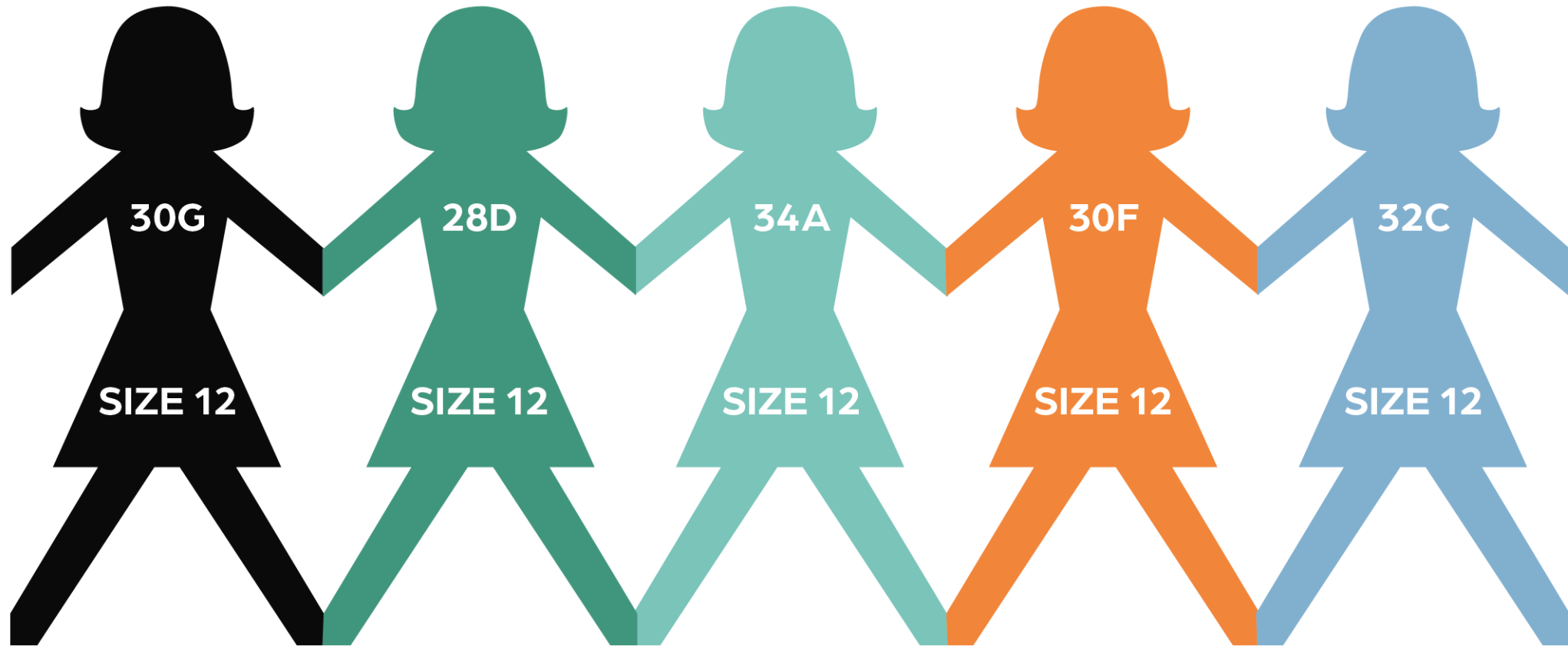
NOBOUNCESPORT

A woman with blonde hair in a ponytail, wearing a black sports bra and shorts, is captured mid-jump in a dynamic, joyful pose. She is wearing light blue sneakers. The background is a bright, cloudy sky with some greenery visible at the bottom. The text 'move' is in a teal color and 'confident' is in white, both in a sans-serif font, overlaid on the image.

move
confident

A WORLD LEADING SPORTS BRA ENDORSED BY CLUBS AND PROFESSIONALS

All girls are different even if they look similar





Importance of the right sports bra

- Many Girls suffer pain during PE.
- Their normal bras are usually not the correct size or supportive.
- This is why so many girls dread PE and may try to avoid it.
- Our testing proves the correct bra reduces breast movement and pain.
- Giving girls the right information and bra at an early age will encourage confidence all round and to stay in sport.

Mouthguards are a compulsory part of PE kit when playing Hockey and Rugby...
Sports bras for girls should be the same.

NOBOUNCE*SPORT*

The No Bounce Sports Bra enables girls the freedom to run and play sport with no breast movement.

This non-wired, supportive bra is suitable for all control levels, low to high impact.

This revolutionary sports bra allows today's generation of young girls and women to:

#BeFearless #BeSupported #BeFree



PATENTED
TECHNOLOGY

Tested and Proven

Commercial Products Tested by Loughborough University

- Six bras were tested on three models
- Size 38DD
- All 6 bras had their branding removed so the 3 ladies testing them were not aware of the products identity.
- Each bra was tested for:

Assessment Conditions

- 1) Running at 10 Kph is featured
- 2) Hopping on the spot.

The five bras selected are from leading bra brands offering sports bras.

The No Bounce Bra is **Bra 2** in the following slides.



Biomechanical Results

(Showing results for 10kph only) 10kph Treadmill Running

Vertical Breast Motion

10kph Treadmill Running

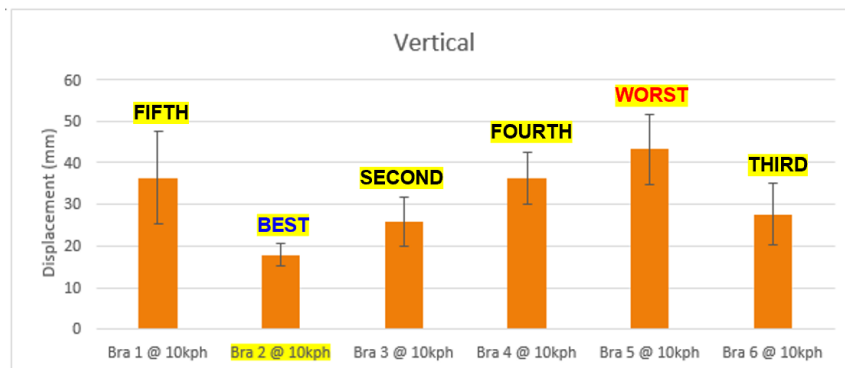


Figure 14: Average vertical breast displacement \pm one standard deviation for each bra model at 10kph treadmill

Bra 2 has **44% less movement** than Bra 3 which is the second best option

1) Horizontal Breast Motion

Bra 2 has **34% less movement** than Bra 6 which is the second best option

2) 3D Breast Motion

Bra 2 has **35% less movement** than Bra 6 which is the second best option

3) In/Out Breast Motion

Bra 2 has **16% less movement** than Bra 3 which is the second best option

4) Maximum Acceleration

Bra 2 has **40% less movement** than Bra 3 which is the second best option

5) Maximum Velocity

Bra 2 has **33% less movement** than Bra 3 which is the second best option

Casey Stoney MBE ★★★★★

100 England Caps

Head Coach – San Diego Wave FC

I started realising that bras in sport were really important at secondary school when a lot of my friends didn't want to do PE because they were too paranoid, didn't have the right bras, felt uncomfortable and some of them just stopped doing PE altogether.

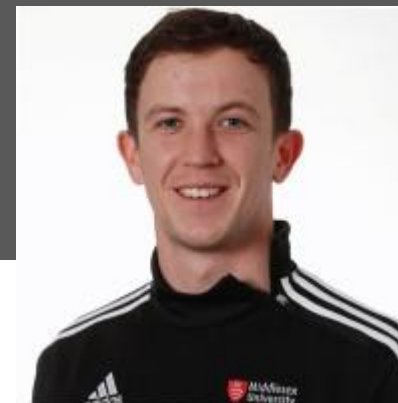
In sport, especially in terms of performance, throughout my career, I've noticed players struggling to get the right bra! Having to wear two, three, or even four different sports bras at the same time, getting taped down by physios to make them more comfortable and give them more support.

You want to be able to go out and perform, and not have to think about that. I don't think there has ever been a bra that has allowed the players or young people to do that.

This bra will make a huge difference to girls, especially at school age because that's the age when you can be self aware, paranoid and self conscious of your body, and if you're conscious and don't have the correct support bra you may not want to do physical activities and might stop you playing altogether.

Having a bra like this will encourage girls to stay active in sport and be body confident which is so important to young girls today.





Wesley Fox ★★★★★

Lead Physical Performance Coach – Arsenal Women's Academy

"After looking at ways to enhance our Female Athlete Health provision at **Arsenal Women with our U21 squad**, I was made aware of a new product by Casey Stoney MBE, designed by No Bounce Sport.

I was instantly drawn to the enthusiasm for wanting to provide better, more comfortable opportunities for females doing sport.

Every player who came out of the No Bounce fitting **couldn't believe the difference** the correct fitting the product made to their posture and general support.

The feedback from the players is that they can't believe how little support they had from their previous sports bras until they wore this one that actually does what it is designed to do.

Players are going into training and games **feeling much more confident in themselves**, knowing that they are well supported and that means they can now solely focus on their performance.

We can't recommend and thank No Bounce Sport highly enough.

Arsenal U21 Squad Reviews



Amy Shaw ★★★★★
Arsenal FC Strength & Conditioning Coach

"I won't be buying anything other than the No Bounce sports bras again! I can't believe I've gone for so many years wearing something that didn't fit properly. Jen was very helpful and knowledgeable during the fitting process, I can highly recommend!"



★★★★★
"I'm really pleased with the bra! Great fit and comfortable when training and playing. Didn't think I'd notice the difference but now when I don't wear one I feel very different. Definitely worth the purchase!" - **Emilie S.**



★★★★★
"I am really pleased with the bra, it is really supportive and comfortable and I can definitely feel the difference when I play wearing it. If I wear a normal sports bra now, it just doesn't feel the same. Jen has been super helpful and ensured that I got the right size for me. I definitely recommend!" - **Grace G.**



★★★★★
"I thought Jen made the fittings very comfortable and I am very pleased with the bra as I have noticed a difference when training. Definitely worth getting." - **Nat N.**



★★★★★
"The bra fitting was good and helpful. Jen was very attentive and made me feel comfortable. She was also very knowledgeable and I'm pleased with the product." - **Ellie H.**

As seen in the press

Daily Mail

No Bounce Sport Bra

Claim: Available in cup sizes A to GG, this bra works by 'cleverly holding and separating the bust volume in place to significantly reduce movement and provide support, meaning that you move but they don't', says the maker.

Features include wide straps for extra support, inner lining for a superior fit and lightly structured cups.

Expert verdict: 'If the breasts move about unsupported, it not only feels painful, but it can cause sagging and reduce the positive impact of exercise,' says Dr Liz Durden-Myers, a senior lecturer in physical education at Bath Spa University.

'I love this bit of kit. There is much less vertical bounce than you get with other sports bras, but your chest doesn't feel compressed or squashed either.

'I play netball most weeks and feel at ease jumping about in it. In fact, it's so comfortable, I often end up wearing it for most of the day. I'd recommend this bra to anyone.

Women's Health

No Bounce Sport is a revolutionary, women-owned brand who are putting women first.

The No-Bounce Bra gives you the freedom to run and is the winner for your activity. Whether you're competing professionally or just looking to get more active this non-wired and supportive bra is suitable for all control levels from low to high impact.

Our 'No Bounce' patented structure works by cleverly holding and separating the bust volume in place to significantly reduce movement in all directions and provide incredible support for a wide size range.

The bra has been trialled by school girls, mum's, nanna's and professional athletes. When tested alongside other leading sports bras the results proved significantly less vertical breast movement and outstanding support.

The No Bounce enables you to focus on your fitness... Feel incredible, you can be active

NOBOUNCE *SPORT*

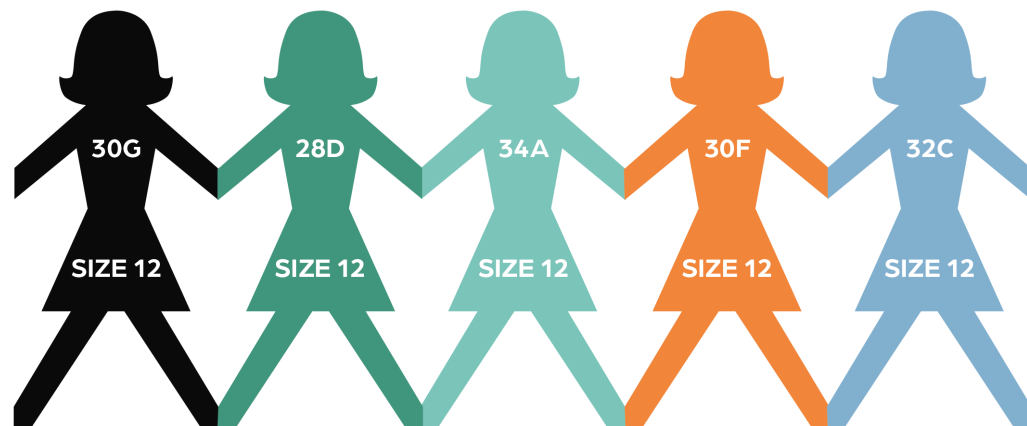
RSP: £60.00

School Promo: £40.00 + VAT

Cup sizes: A-GG

Band Sizes: 28-42

Colours: Black or Grey



How We Facilitate No Bounce Sport In Schools

Stage 1

- Share all information with the school.
- No Bounce team present to girls in assembly format.
- Share information with parents via email or hard copy by post with consent slip.
- School to follow up with parents who haven't accepted?

Stage 2

No Bounce team to train internal school staff selected for measuring so they are informed of the process.

The discreet measuring process is as follows:

- Each Girl is only to remove outer clothing, bra or vest to remain on.
- Rib cage is measured to identify the bra band.
- Around over bust and back is measured horizontally to identify cup size.
- Girl to go behind a concealed screen and privately swap into the No Bounce Sports bra.
- Bra expert will then check the straps and hook and eye and help the girl to adjust them if necessary.
- Girl will be asked to jump to display the incredible performance



Parent Consent Form (Example for feedback)

Name of Child:

DOB:

School Guardian:

School Year:

I give permission for my child to take part in the No Bounce Sport bra education programme.

I understand my child will be educated by a female bra expert on how to measure her bra size, the importance and health benefits of a correctly fitted bra and what a correctly fitted bra should look and feel like.

I confirm that I have read and understand the information provided regarding the No Bounce Sport discreet measuring process as outlined below:

The discreet measuring process is as follows:

- Each Girl is only to remove outer clothing, bra or vest to remain on.
- Girls rib cage will be measured by a female bra fitting expert to identify the bra band.
- Girls around over bust and back will be measured horizontally (by a female bra fitting expert) to identify cup size.
- Girl to go behind a concealed screen and privately change into the No Bounce Sports bra.
- Bra expert will then check the straps and hook and eye and help the girl to adjust them if necessary.
- Girl will be asked to jump to display the support and no movement.

Signed:

Print Name:

Relationship to child:

Date:

The No Bounce Sports Bra Delivers What We Want For Our Girls...

Strength

Support

Confidence

Speed

Empowerment

Power

Self-Belief

Freedom

Comfort

NOBOUNCE*SPORT*

United Kingdom Patent No.2561683

United States Patent No.1104495

European Patent No.18721122.2

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